

CYCLES & PARTS CO.

THE RUFF

BAVARIA X GERMANY

Our brands:

RUFF CYCLES
THE ORIGINAL CUSTOM BICYCLE

Project
346

Cruzo

HIBBC!
HIGHEST IN BICYCLE BRANDS

Europe
THE KROOZIE
THE ORIGINAL STAINLESS STEEL CUP HOLDER

RUFF CYCLES, established in 2012, is the most popular brand in the worldwide custom bicycle scene. We offer authentic and timeless products of high quality. Our newest eBike "THE RUFFIAN" is attracting great attention with dealers and media.

Our team around founder Pero Desnica, has more than a decade of experience in the bicycle industry and combined with our growing distribution channels and a social media reach of several millions, we want to further grow and develop.

Therefore we would like to expand our young team and we look for a:

COUNTRY MANAGER

English-speaking market (m/f) Regensburg

YOUR TASKS AND RESPONSIBILITIES:

- Planning, coordinating and controlling sales activities in the market
- Account management of current clients and generating new leads
- Reaching sales goals
- Organizing and participating in fairs, trade shows and events
- Marketing and PR activities in collaboration with marketing department
- Market research and competition analysis
- Clarification of customer requirements, as well as examining the realization in collaboration with product management

YOUR PROFILE:

- Commercial training or completed business administration studies, ideally with majors in sales or marketing
- Sales experience with bicycles, motorcycles, cars or lifestyle items would be an asset
- Friendly, confident appearance and team spirit
- Negotiation and communication skills
- Independent and structured working style
- Good command with MS-office. SAP experience would be an asset
- English as native language, good command of German language would be an advantage
- High self motivation and resilience
- Willingness to travel occasionally

WE OFFER:

- Young team with great chemistry
- Opportunity to experience all facets of a small company
- A challenging and responsible task area
- Chance to lead an own team in the future

INTERESTED:

Then please send us your application, together with starting date and salary expectation as email to: jobs@ruff-cycles.com